

Brussels - December 13, 2021

## Event: DPO Forum France 2022 at Cité Internationale Universitaire de Paris on the 5<sup>th</sup> of April 2022

*GDPR and DPO: more work to be done*

In charge of managing GDPR compliance, the Data Protection Officer (DPO) advises and supports the organisation in data governance. This is a key function whose development will be at the heart of the DPO Forum France 2022.

The Data Protection Officer (DPO), who appeared in 2018 with the entry into force of the General Data Protection Regulation (GDPR), is responsible for informing and advising the company on data use. Although he is not responsible for the organisation's compliance, he plays an essential role by combining expertise and advice. There are now some 30,000 DPOs in France for 80,000 organisations that have appointed a DPO, mainly in the public sector, education and health.

To take stock of the evolution of the DPO function and its impact on the organisation as well as to analyse the latest news on DPO solutions, the organiser Mark-Com Event is proposing the first edition of its DPO Forum on April 5, 2022 in France, more precisely at the Cité Internationale Universitaire in Paris.

Following the success of the September 2018 and October 2021 editions organised in Belgium, DPO Forum France will aim to answer questions on data security in companies, the evolution of GDPR and the role of DPO. Thus, how to reconcile IT projects and GDPR, how to set up the consent policy, how to implement the legislation on cookies, how the role of DPO evolves, what about data encryption and anonymisation, etc.

François Vajda, Managing Director of Mark-Com Event<sup>1</sup> comments: « With Covid-19 and the lockdown, data protection and security have become an absolute priority for organisations that are increasingly working remotely. However, as the figures show and given the news of the last few months, there is still a lot of work to be done, both for the general management and the IT department, not to mention the DPO when he was appointed. The DPO Forum will be an opportunity for participants to learn about the latest developments in the field and find answers to their questions. Visitors will also be able to meet the main suppliers and exchange concrete experiences with them as well as with other colleagues. And, who knows, make new business contacts and enter into new business relationships. »

The event is open to all companies, regardless of its size, as well as its decision-makers in terms of general management, IT, legal, logistics and human resources. DPO Forum will offer conferences on topical issues and the presentation of technical solutions from different suppliers in one place.

If you would like to know more about it, please visit <https://dpo-forum.eu/en/home/> or contact us immediately.

### <sup>1</sup>Mark-Com Event

Boasting nearly 30 years of experience as professional event organiser, Mark-Com Event stages conferences and business meetings allowing professionals from both public and private digital sectors (IT, Telecom, Innovation) to get together in Europe or North Africa.



#### PRACTICAL INFORMATION

**Date**

5 avril 2022

**Location**

Cité Internationale Universitaire de Paris

**Opening hours**

From 8:30 am to 5:00 pm

Free access through invitation

**MAIN TOPICS**

GDPR, DPO, (cyber-)security, network

**TARGET AUDIENCE**

Decision makers in public or private sectors, professional users, B2B actors

The complete program (under development) will be available at <https://dpo-forum.eu/en/home/>

**Organisers:****François Vajda**

Managing Partner

[fvajda@mark-com.com](mailto:fvajda@mark-com.com)

+33 674 71 78 57 (FR)

+32 473 56 32 08 (BE)

**Fabrice Hecquet**

Managing Partner

[fhecquet@mark-com.com](mailto:fhecquet@mark-com.com)

+33 674 71 79 19 (FR)

+32 478 82 03 03 (BE)

**Press info**

[press@mark-com.com](mailto:press@mark-com.com)

**Practical info**

[info@mark-com.com](mailto:info@mark-com.com)

**Léa Russomanno**

Marketing Digital & Communication

[lea@mark-com.com](mailto:lea@mark-com.com)

+33 787 34 13 11 (FR)

**Sharelyne Paras**

Event Coordinator & Communication

[sharelyne@mark-com.com](mailto:sharelyne@mark-com.com)

+32 470 18 49 16 (BE)

**Press and content coordinator:****Marc Husquinet**

[marc.husquinet@gmail.com](mailto:marc.husquinet@gmail.com)

+32 497 20 79 20

